

THE STOCKMAN

more than a hobby.

The Stockman is a premier livestock publication featuring and serving seedstock and commercial beef producers nationwide. Raising cattle is so much more than a hobby; it is our livelihood and our passion. In every issue, you will see not only **incredible cattle**, but also relatable, entertaining, and inspiring editorial features. We are eager to earn your trust and become a valued part of your marketing plan!

Advertising Options *all ads full color*

Full Page

8.5"w x 11"h

Bleed (full page only):
8.75"w x 11.25"h

Back Cover + \$300



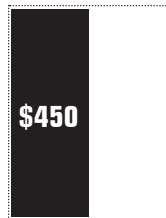
Horizontal Half Page

7.5"w x 5"h
no bleed



Vertical Half Page

3.75"w x 10"h
no bleed



Horizontal Third Page

7.5"w x 3.33"h
no bleed



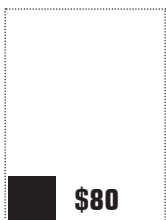
Vertical Third Page

2.5"w x 10"h
no bleed



Reference Card

2.5"w x 2.5"h
no bleed



Double Card Ad

5"w x 5"h
no bleed



Classified Ad \$30

text only

Issue	Publication Date	Ad Deadline
January *Herd Book Issue	January 1, 2020	December 1
February	February 1, 2020	January 10
March	March 1, 2020	February 10
April	April 1, 2020	March 10
May	May 1, 2020	April 10
August	August 1, 2020	July 10
September	September 1, 2020	August 10
October	October 1, 2020	September 10
November	November 1, 2020	October 10
December	December 1, 2020	November 10

Providing the *highest* level of customer service.

Ring Service

call for availability and a personalized quote

Send camera-ready ad or ad materials to:

katie@stockmanmag.com | 507.820.0803

Accepted Files

Press Quality PDF, JPEG in 300dpi, or Adobe Photoshop PSD

Graphic Design

Ad design is available free of charge when you run your ad in *The Stockman*, provided materials are received prior to due date. Express charges apply. Contact us for details.

**Supplied images must be 300dpi to print well. The Stockman is not responsible for blurred or pixelated images in print.*